



LEADING MUTUAL FUND SERVICE PROVIDER INTRODUCES SELLING AGREEMENT MANAGEMENT SYSTEM TO BOLSTER CLIENTS' OVERSIGHT CAPABILITIES

Denver, July 15, 2009 — ALPS Fund Services, Inc. ("ALPS"), a Denver-based turn-key fund service provider since 1985, has introduced the Selling Agreement Management System ("SAMS") as an enhancement to its web-based ALPS Virtual Access ("AVA") information delivery platform for its distribution clients.

In an age where transparency, risk mitigation and automated technology are crucial to a firm's success, SAMS allows ALPS' clients access to their entire intermediary agreement library and alerts clients on the status of a selling or participation agreement.

ALPS developed SAMS through a unique collaboration among its Legal, Compliance and Information Technology teams.

"SAMS is a proprietary system that not only provides clients with individual email alerts informing them of events concerning their distribution partners, but also goes a step further by providing convenient retrieval of all agreements and notices of evaluations based on research performed by ALPS as part of its integrated Broker/Dealer Compliance Program," said Tison Cory, Senior Paralegal at ALPS.

Early feedback from clients has been overwhelmingly positive. "SAMS makes my life a lot easier because I have instant access to our entire selling agreement database any time of day and can download a PDF of anything I need in seconds," states Phil Mosakowski, a senior marketing representative with Firsthand Funds.

"As firms reassess the economic sustainability of their distribution channels in adverse market conditions, it is paramount that they have easy access to complete and current information on their key distribution partners. SAMS gives each client, including compliance specialists, wholesalers, key account managers and others, a centralized location for all personnel to access this information," according to Jeremy May, President of ALPS Fund Services.

The firm is walking the talk. As a follow-up to receiving Global Custodian's 2008 Number One Service Provider in North America ranking, ALPS Fund Services successfully defended the title and once again received the honor in 2009. Global Custodian is the leading magazine for the international securities services business.

About ALPS Fund Services, Inc.™

ALPS Fund Services, Inc.™ is a Denver based provider of administration, compliance, creative services, fund accounting, legal, marketing, tax administration, transfer agency and shareholder services for open-end, closed-end, exchange-traded and alternative investment funds. Combined with ALPS Distributors, Inc., ALPS currently services over \$200 Billion in client assets. For more information, visit www.alpsinc.com.

Contact:
Jeremy May
President
ALPS Fund Services, Inc.

ALPS Fund Services, Inc.
1290 Broadway
Suite 1100
Denver, CO 80203
303.623.2577 TEL
303.623.7850 FAX
www.alpsinc.com